



Client Case Study – Marketing Support

10 Employees

Private, Family-Owned

Industry: HVAC (Residential /
Commercial)

This Columbus, Ohio business owner had recently purchased an existing residential HVAC business. The business had been operating for over 20 years and needed a new website and social media presence.



A small business “kit of parts” was developed, incorporating the business’ core values and branding.

The business also required updates to the company website to reflect the new owner’s mission and vision. Customer and employee testimonials were obtained on video and a new website, company LinkedIn page, and Facebook page, were created to leverage the company’s great brand and reputation and support the company’s rapid growth.

Services Provided:

- Website Design
- Social Media Design and Management
- Video production

