



Client Case Study – Event Planning

30 Employees

Non-Profit Association

Industry: Insurance

Through close partnership with the client's staff, and the customized development of simple database-driven tools, our consultant team provided event planning services.



Assuming the duties of the former provider for a 40% monthly savings, we also secured accommodations for the organization's internship program under budget. In less than six months, we were able to transition the majority of the event planning processes back to the client staff, eliminating the need for outsourcing or an additional hire.

- **Estimated First Year Savings: \$34,000**

Client Testimonial:

- "I can't thank you enough for doing this for us this year! Everything has been so efficient and organized."
- "At a time we were somewhat in disarray, Rachel came in and helped organize things and get the ball rolling with our annual event. When Rachel is involved, I knew the project is in good hands. She and her team jump in and get their hands dirty with whatever project is needed. She's efficient, reliable and a great resource to any organization looking to improve processes."

